

PACStats

Haven't you always wondered . . .

How is our performance tracking against other peer PACs?

Are we running our building as cost-efficiently as possible?

What is the real impact we're having in our community?

Where are our opportunities for financial improvement?

How can we effectively tell our board about our performance?

PACStats can help.

PACStats is a standard-setting benchmarking and performance measurement tool that helps you proactively manage your performing arts center. Developed in consultation with top industry leaders, PACStats gathers, analyzes, and compares hundreds of data points from dozens of performing arts centers each year. Members receive:

- * **Benchmarking Survey & Report**

This new online tool allows you to examine in detail your PAC's performance over time and compare it to industry peers in five categories of operations.

- * **Salary Survey & Report**

The annual salary report describes industry-wide compensation, benefits, bonus, and demographics information for a wide variety of senior PAC staff positions.

- * **PACStats Community**

CEOs, CFOs and other top executives gather annually to discuss PACStats trends and data, review AMS's 'state of the field' observations, exchange ideas and experiences, and share challenges and solutions.

PACStats

Data. Trends. Performance.

PACStats helps you understand and monitor **programming, development, human resources, marketing, building operations, and more.**



Contact us to learn more.

AMS recognizes that the power of performing arts centers to engage communities relies on evidence of efficient and effective operations. For details, cost information, and a tour of PACStats's new online interface, call or write:



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We hope you'll join us and become part of this important dialogue.

All data is confidential and protected by stringent non-disclosure requirements and multiple levels of user security. Reports are provided only to members of the PACStats Community, for their use alone, and data may not be copied or released to any third party. AMS uses only aggregated data and does not release organization-specific data without explicit written permission.